Candidate for Board member representing General Competition Division

Simone Terry



NOMINATED BY:
John Sales

SECONDED BY:
Janelle Branch, Matthew Chestnut, Alex Cuozzo, Don Lawrence, Greg Mohl, Gary Morgan, Lauren Primerano, Patricia Rouse, Charlotte Sneed, Wendell Taylor Short, John Wachowski, Michael Wilson

CANDIDATE STATEMENT:

I am honored to seek election as the General Competition Division Board Representative on the USA Track & Field Board of Directors.

Track and Field has been part of my life since I was eight years old. Over the years, my relationship with the sport has grown from youth athlete to coach, official, meet organizer, Association leader, and national volunteer. Each role has deepened my respect for the people who give their time, knowledge, and resources to create opportunities for others.

I currently serve as Chair of the USATF Associations Executive Committee. Previously, I served as the AEC West Region Representative, Masters Chair, Vice Chair of Operations, and Men's Chair within the Arizona Association. I have coordinated and hosted Masters meets, served as a USATF official, coached athletes at multiple levels, served as a Coaching Education Instructor, and worked alongside volunteers throughout our sport. These experiences have given me a meaningful understanding of both constituencies represented by the General Competition Division: Associations and Masters Track and Field.

Professionally, I serve as Head of Human Resources for the Walton Arts Center and Walmart AMP. My executive leadership experience includes service with nonprofit organizations and private equity backed companies, as well as participation on executive boards. I am also a member of the SHRM Executive Network, where I have been invited to speak about board acumen and the responsibility of executives to use sound governance to advance organizational success.

If elected, I will bring that same commitment to the USATF Board. I will work to ensure that Associations and Masters Track and Field have a prepared, accountable, and consistent voice at the table. I will listen to both constituencies, communicate with transparency whenever permitted, advocate for the resources needed to serve our members, and approach every decision with the best interests of the entire organization in mind.

This candidacy is not simply about seeking a position. It is another opportunity to serve the sport that helped shape my life. I am prepared to bring my experience, professional judgment, institutional knowledge, and lifelong passion for Track and Field to this responsibility.

I would be honored to stand beside our sport once more and serve as its General Competition Division Board Representative.