

USATF 2023 Annual Meeting
Executive Committee Meeting
Saturday, 3:30-4:30pm

NW Region Coordinator Resignation

- Jerry Bookin-Weiner advised the NW Region Coordinator resigned and suggested reappointing George Mathews

Moved to Reappoint George Mathews

2nd

Unanimous yes

Florida Inclusion Task Force Update

- Jerry Bookin-Weiner begun to create the task force and named the following: Sue Hallen, Julie Williams-Tinkham and Roman Marenin

Budget Review Update

- Sara Reese, USATF Chief Financial Officer – stated MTF request looks good and maybe receive a little extra
- If we get \$\$ we need for drug testing it will put the budget for testing back to pre-pandemic level
- USATF policy is to pay reimbursements 45 days net, however Mike Travers advised Jerry Bookin-Weiner the actual time is closer to 60-90 days
- Runners World reported \$7+ million deficit for investment in World Championships
- Max Siegel turned down \$500k retention bonus that was part of his old contract
- We are cash poor
- Stephanie Colby – nothing we can do to expedite reimbursements? A – No. It is a national office issue not a MTF issue
- Rachel Guest suggested for people working with vendors to get invoices in advance of product to aid in payment timeframe to vendors. It shortens the timeframe the vendor waits after goods are delivered.
- Cash flow issues, working on old system and need manpower to do the transition. Likely not going to happen in the next year

Relay Selection

- No need to approve/vote relay selection. Exec Comm already accepted

General Business

- Stephanie Colby stated many work for companies have matching donation programs. Can we send info? A – masters fund w/USATF Foundation

- Stephanie Colby to lead effort to work with communications on donation efforts
- Suggestion to create standard, pre approve shareable info for university pages, social media try to get the athletes that are done with college career and still want to compete
- Phil Pillin added that looking at 3 Track and 3 XC championships each for college and no signage for USATF at these championships. Suggests doing a pamphlet to include QR code, Become an official, etc.
 - Put up on walls, pass out, etc
 - Missing out on Branding/education
- Robert Thomas added USATF and NCAA bump heads
- Suggestion to make a tool kit, PDF, one sheet to go to a landing page
- Due to covid, some athletes are almost 25 at the end of college career. These are athletes that can be reached for new members/participants
- Suggestion to add literature in newsletter for college alumni

Grow to Impact Grant

- 5K to use
- They are creating tool kits for associations
- Created a store with T-shirts, polos backpacks for associations. Have agreed to do a USATF MTF store
- Jerry Bookin-Weiner stated would like to see a nicer backpack to offer as an option for athletes who want and possibly to get people to switch out from backpacks athletes use that are AAU
- Julie Williams-Tinkham – make sure we consider size when selecting options
- Chris Pasko - suggested we create a list for an ideal kit from Tokyo items since USATF has an overabundance of items and will likely use for a while. Good time to push what we want/need.
- Mark Williams – if we have Tokyo items, can we wear at WMA events? A – No. We can only designate 2 kits. Unless everyone can get it, then no.
- Robert Thomas – might get something from Tokyo for Gainesville
- Complaint about uniform choices and not ideal choices. A – We are subject to what is left.

Discussed clarification on entry fees regarding fee breakdown i.e. 65 Euro for WMA entry for WMA in Sweden

Jerry Bookin-Weiner stated what we are getting for budget is fair – better than other groups and Prevagen is a big help for us.

Question:

- Is there any way to improve access to 27” hurdles?
 - Robert Thomas – expensive to ship
 - Rachel Guest offered to store in AZ at Willow Canyon HS in Conex storage box.

- Robert Thomas advised of the Association Grant. They can apply to get equipment
- Discussed options of what we can do. i.e. purchase 8 hurdles at a time to keep in different regions, etc.
- Need to get hands around who has what and create a process
- Stephanie Colby stated we should all just run same height and distance on hurdles and will make it easy for all
 - 1998 was when decided to change hurdles, javelin, etc
 - These are reasons why associations do not want to put on meets

Meeting Adjourned