USATE MASTERS

SOUTHWEST REGION

REGIONAL COORDINATORS ANNUAL REPORT

DECEMBER 2022

In 2022, the SW Region held two events:

Indoor Championship University of Houston Yeoman Fieldhouse February 13. 2022

We had a total of 98 competitors, consisting of 22 women and 76 men. The average number of events for the competition was 2.5 per person.

We also had the following records set:

M60 Triple Jump Henry Ellard 11.85 meters

M55 4x800 Relay (non-Club) Scott Siriano, Dean Thompson

Dan Bass, Danny Monistere 9:52.26

Outdoor Championship Rice University June 4, 2022

The total number of competitors were 101, comprised of 21 women and 80 men.

Facility rental costs were, and will continue to be an issue going forward. The initial cost, as well the availability of officials is something we will continue to monitor, and try to work within our budget to maximize.

Our plan is to continue to increase the number of athletes, and provide a better experience with each competition. We are also looking at some potential local sponsors to help defray the cost of putting on the event.

I have secured some approved marketing items (tent, banners, step and repeat wall and flags) branded with USATF Southwest Region Championships to amplify the event. I have also secured an announcer for the indoor championships to do introductions of athletes in events and provide color commentary.

For 2023, both the indoor and outdoor championships will be held in the same location. There is a working relationship with both universities and they have given us discounted rates for facility rental. Both meet our requirements and meet specifications in the event records are broken.

I am also trying to compile any records that exists in order to have records for the Southwest Region that can be posted. The goal is to raise the profile of the Region to make it attractive to competitors not only people in in the SW Region, but around the country as well.