

Proposed Edits and Additions to the MTF Operating Procedures for Approval at the 2022 USATF Annual Meeting

Amend Section IX [Executive Committee]

D. There shall be two Executive Committee Meetings at the Annual Meeting of USATF; (just prior to the Annual Meeting of MTF; and at the conclusion of MTF business at the Annual Meeting), and each year at the Indoor Championships, and/or at the Outdoor Championships, or both as decided by the MTF Officers with approval from the Executive Committee.

Rationale – to provide flexibility in scheduling surrounding the indoor and outdoor championships

Section V Duties [of the Masters Track and Field Committee]

~~4. Select delegates to represent MTF at WMA and NCCMA General Assemblies and any other International meeting that may arise.~~

Rationale - needs to be taken out because delegates are now appointed by the Chair with approval of the Executive Committee (approved in 2021)

Section VII Meetings

G. Order of Business

e. In the Annual Meeting following the originally scheduled dates of the Summer Olympics and two (2) years after, nominations and selections ~~of Delegates to WMA/NCCMA and other international meetings shall be conducted. Also, the~~ Women's Delegate(s) shall be selected. Each nomination must be seconded and each Candidate may give a one (1) minute presentation followed by one (1) minute of questions and answers.

Rationale - needs to be changed to operationalize the new system for selection of WMA/NCCMA delegates.

Amend Section IX (Executive Committee) D as follows:

D. There shall be two Executive Committee Meetings at the Annual Meeting of USATF; (one just prior to the Annual Meeting of MTF; and the other at the conclusion of MTF business at the Annual Meeting) and each year at the Indoor Championships, ~~and/or~~ at the Outdoor Championships or both as decided by the MTF Officers with approval from the Executive Committee.

Rationale – Needs to be changed to clarify the first part and to provide flexibility surrounding the indoor and outdoor championships.

Section XI Subcommittees

A. MTF shall have the following Standing Subcommittees:

Anti-Doping and Substance Abuse

Awards

Budget and Finance

Championships Games

Combined Events

Communications

Exhibition Events

Hall of Fame

Inclusion

Marketing

Nominating

Race Walking

Rankings

Records

Throwing Events

Rationale - need to formally add the Marketing Subcommittee that was established in 2021 as a Special Committee

E. The following serves as a brief description of the task of each standing Subcommittee:

6. The Communications Subcommittee shall develop an integrated communications ~~and marketing~~ strategy for MTF, with primary responsibility for overseeing the planning, development and execution of branding, communications, ~~marketing~~, and community outreach initiatives. This strategy is to include traditional print and broadcast media, social media, website, and public relations, and shall be implemented in coordination and collaboration with the USATF Marketing, Communications, and Events staff in the National Office. The Communications Subcommittee will work in partnership with the Marketing Subcommittee to develop and implement an overall marketing strategy.

10. Marketing Subcommittee: The Marketing Subcommittee shall develop and implement an overall marketing strategy in partnership with the Communications Subcommittee. It shall develop initiatives to grow the sport of Masters Track and Field and to increase the participation of Masters LDR participants in MTF championship meets. This will involve identifying and tracking specific metrics of MTF progress for each initiative.

The numbering of the subcommittee descriptions must be adjusted after Marketing.

Rationale: to include a description of the new Marketing Subcommittee.