



Metro Monitor News Tracker Report


-  **WCNC-NBC** Television Market: Charlotte, NC (23) (NOT OUR MEET)
NEWS AT 11 PM Mar 3 2019 11:00PM ET

-  **Spectrum News** Television Market: Charlotte, NC (23)
Spectrum News Charlotte at 10 PM Mar 1 2019 10:00PM ET

[10:17:47 PM] Still more to do before we say good night, our maaco moment and the results of our twitter poll. Coming up ration find out why more than a thousand **TRACK AND FIELD** athletes are in Winston Salem this weekend. Including a 62-year-old winner. That's when the Chevrolet sports night returns. [View](#)

[10:21:47 PM] More than a thousand athletes starring Winston Salem this weekend competing in the **MASTERS INDOOR** track championship. Athletes ranging from age 30-95 will go to gold in more than 15 events. Over 100 of them are from North Carolina. [View](#)


Nielsen Audience: 3,722 Ad Value: \$50 Calc Ad Value: \$58
Calc Publicity Value: \$175

-  **Spectrum News** Television Market: Raleigh-Durham-Fayetteville, NC (25)
Spectrum News Raleigh at 10 PM Mar 1 2019 10:00PM ET

[10:17:48 PM] Still more to do before we say good night, our maaco moment and the results of our twitter poll. Coming up ration find out why more than a thousand **TRACK AND FIELD** athletes are in Winston Salem this weekend. Including a 62-year-old winner. That's when the Chevrolet sports night returns. [View](#)

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Nielsen Audience: 8,009 Ad Value: \$186 Calc Ad Value: \$217
Calc Publicity Value: \$651

-  **Spectrum News** Television Market: Greensboro-High Point-Winston Salem, NC (48)
Spectrum News Greensboro at 10 PM Mar 1 2019 10:00PM ET

[10:17:34 PM] Still more to do before we say good night, our maaco moment and the results of our twitter poll. Coming up ration find out why more than a thousand **TRACK AND FIELD** athletes are in Winston Salem this weekend. Including a 62-year-old winner. That's when the Chevrolet sports night returns.

[View](#)


[10:21:34 PM] More than a thousand athletes starring Winston Salem this weekend competing in the **MASTERS INDOOR** track championship. Athletes ranging from age 30-95 will go to gold in more than 15 events. Over 100 of them are from North Carolina.

[View](#)

Nielsen Audience: 4,235
Calc Publicity Value: \$343

Ad Value: \$98

Calc Ad Value: \$114

5.  **WFMY-CBS Television** Market: Greensboro-High Point-Winston Salem, NC (48)
WFMY NEWS 2 AT 11:00

Mar 1 2019 11:00PM ET


[11:30:11 PM] Day three of acc men's swimming championships win down tonight inside Greensboro aquatic center Florida state can no coal e o aloha got beingtartin takinrst place in the one hundred meter butterfly right now in see state sits atop the leaderboard heading into Saturday night's finals. USATF masters indoor **TRACK. AND FIELD** championships kicked off today in Winston Salem. WFMY News tunes luke lin athletes may surprise with splits the this isn't your ordinary track me that hurts a lot when you get the on seventy five years old wife and her fellow competitors and I'm always told that I and. Inspirations be to you all timmy grab has competed on the track since nineteen six in all started while watching her daughters in high school the spot the spot tells the National **MASTERS TRACK CHAMPIONSHIPS** in Winston Salem is home to more than one thousand athletes donate is nothing but and number. We get out of shape to take six times longer to get back and probably never get back to we were. Athletes up and ninety five years old wh American world record holders everywhere you turn showing their fitness that lasted an entire lifetime. The triad we try to bring this back luke live in the news to us a Jacksonville massive didnt of continue this weekend in Winston Salem all the.

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Nielsen Audience: 41,044
Calc Publicity Value: \$4,140

Ad Value: \$460

Calc Ad Value: \$1,380

6.  **WGHP-FOX Television** Market: Greensboro-High Point-Winston Salem, NC (48)
FOX 8 10:00PM NEWS

Mar 1 2019 10:00PM ET


[10:41:17 PM] Later check out liam ward the sweet spin move and the layin. He had 10 off the bench as guilford gets the win in the first round of the tournament, 97 to 59 is the final. In Winston-Salem, the 2019 **MASTERS INDOOR** championships are going on this weekend. Great stories out at the track today. Like Dixon Hemphill, who's 94 years old.

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Nielsen Audience: 53,789
Calc Publicity Value: \$1,000

Ad Value: \$500

Calc Ad Value: \$333

7.  **WGHP-FOX Television** Market: Greensboro-High Point-Winston Salem, NC (48)
FOX 8 5:00PM NEWS

Mar 1 2019 05:00PM ET

[5:39:27 PM] **MASTERS INDOOR** championships are going on this weekend. Great stories out at the track today. Like Dixon hemphill, who's 94 years old.

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Nielsen Audience: 45,810
Calc Publicity Value: \$247

Ad Value: \$225

Calc Ad Value: \$82

Report Generated: 04 Mar 2019 16:02:35 UTC
Story Count: 7
Audience: 309,917
Nielsen Audience: 309,917
Ad Value: \$2,653
Calc Ad Value: \$2,797
Calc Publicity Value: \$8,396