

USATF Masters T&F Report – Website

www.usatfmasters.org

10/15/2018

by Jeff Brower

The website continues to grow in use and diversity, and hit an average high of over 1170 visitors daily in March of 2018 (Over 36,000 unique visits in March).

Led by Sandy Triolo, the site was converted to a content management system (Wordpress) with design starting in February, and implementation in late August. I've resigned as webmaster, but will continue to assist with issues related to hosting the site.

2018 Budget: \$4000

Expenditures (to date)

\$3000 Website development – Jeff Brower

\$375 Wordpress Plugins

\$300 Wordpress development - Jovette Jolicoeur

2019 Outlook

The future forecast of the website will be covered by Sandy Triolo, including necessary changes to the 2019 budget.