

Corporate T&F Liaison, USATF MTF 2018 Report

All corporate T&F groups below have been contacted by phone 2017 to present.

On 11-14-18, our USATF Masters website posted info re the Boulder CO corporate meet. In 2019, all groups below will be included on the USATF MTF site. Also, in 2019, a proposal will be attempted with agreement of PA Exec Board to propose USCAA resuscitate their MTF meet (abandoned since 2014) in PA in conjunction with PA MTF Championships. If not successful, efforts will be given to investigate another national corporate championships.

There are a number of Corporate / Employer based Track & Field organizations in the US.

USCAA (US Corporate Athletic Assoc) 1978 – 2014)

<http://www.uscaa.org/> USCAA used to be the main national corporate T&F organization:

- 37 annual Nat'l T&F Championships through 2014, their last year. The only(?) recognized corporate national championship meet through this period
- they continue having ~10 teleconf meetings / year of their board
- the remain holding a Half/Marathon Championship, where a marathon in the US is picked as their nat'l championship, and they evaluate runners of their corporate teams. 5 teams in 2017 (26 athletes total)

Despite many opportunities to have a national championship put on for them and money in the bank, the head of the board and some others on the board do not want to put on their own T&F championship, nor use anyone else's meet for their T&F championship, nor step aside for anyone else to put on their own/others' corporate T&F championship.

MECTA (MainE Corporate Track Assoc) "Promoting health and wellness through track and field since 1987" (1987 – Present)

<http://www.mainecorporatetrack.org/>

redirects to <https://sites.google.com/site/mectatrack2018/home>

"MECTA holds four track meets annually in June and July."

10 teams in 3 divisions at 2018 Corporate Meet (1 fewer than 2017). Results

<https://docs.google.com/viewer?a=v&pid=sites&srcid=ZGVmYXVsdGRvbWFpbnxtZWNOYXRyYWNrMjAxOHxneDozODdkZGlwZjEwNmM2MmWY0>

MECTA RESULTS 2018

Road Race/Throwers' Meet - June 3, 2018

Meet #1 June 13, 2018

Meet #2 June 27, 2018

Meet #3 July 11, 2018

MECTA State Meet July 21, 2018

MWCAA – Midwest Corporate Athletics Assoc (1987 – Present)

<http://www.mwccr.org/>

Corporate Cup Relays

Saturday, June 16, 2018

2018 Flyer http://www.mwccr.org/pdf/mwcaa_recruiting.pdf

7 Companies fielding teams in 3 divisions at 2018 Championships

Small \$14 fee to compete, plus they raise money through that for 2 charities every year.

Houston Regional Corporate Meet

No website or Board – one person puts this on most of this: Alan Mut

Exon team has a nice website <http://www.athletictigers.com/>

16 Companies in 2017 ... no results of 2018 meet May 19th

Been a strong meet for many years

Boulder Corporate Relays (2015 – Present)

<http://www.corporatetrackandfield.com/>

7 teams in 2 divisions

Bills itself “A National Championship” since before its first inaugural meet

Bay Area Corporate Athletic Assoc (_____ – 2010)

Used to have a website with a hard-coded IP address (no URL) but that is long gone

Last meet put on in 2010 by Meet Director J.Ols with 6(?) teams

Members of the BACAA Board at that time did not want to put on meets in subsequent years, despite the 2010 Meet Director willing to do so again as a volunteer, and a significant enough financial reserves to fund meets for many years. Board members did not want to continue their work, and also did not want to allow new board members (4 were willing, incl J.Ols). Instead, the BACAA funds disappeared by \$15(?)/mo bank fees over the course of 7 years, until there was only \$300 left in fall 2016 which was turned over to USCAA

Pacific Assoc of USATF

Since the Team aspect of Clubs might be a key path to grow MTF, and since there has been no Corporate Track in the Pacific Assoc since BACAA in 2010, PA MTF Chair J.Ols included Corporate Team competition at the 2017 & 2018 PA MTF Championships.

2017: 10 Teams were registered (with only 1 employee each)

2018: 19 Teams were registered (1 team had 2 employees, rest only 1 employee)

<https://www.pausatf.org/wp-content/uploads/2018/06/mtf2018PAchampsresults.pdf>

TBD if members of these teams are able to sign up more and bring more athletes next year

- In early 2017 J.Ols had offered to pay USCAA \$300 to name the PA MTF meet the USCAA Nat'l Championship, but USCAA deferred preferring to have no meet since 2014.
- In 2018, PA requested to merge the PA MTF & Open championships (MTF always well in the black, but Open always in the red). As a larger PA meet, USCAA was not resolicited in 2018, but might be in 2019 since the 2018 PA meet went well.

Kansas City Corporate Challenge <https://kccorporatechallenge.com/results/2018>

A proud program of Johnson County Park & Recreation District

26 Sport series of corporate competitions, incl T&F – 4 day meet!

Started in 1980, the Kansas City Corporate Challenge (KCCC) is an Olympic-type event that allows companies throughout Kansas City to interact with each other through a variety of sporting events. As the first and largest corporate games in the country, KCCC has grown from 18 companies in 1980, to 220 companies and over 30,000 individual participants in 2017. Those involved represent an employee base of over 150,000 Kansas City individuals. Thousands more are spectators and several thousand more act as volunteers to assist with the Games. Altogether, the KCCC Games have more than *twice* as many competitors as the Olympic Games themselves!

The 2018 season will involve over 240 companies from April - June and will be played at iconic Kansas City locations including the Truman Sports Complex, Kansas Speedway, and Shawnee Mission Park.

5 individual events + 3 relay events

- 58 results M50-54, 32 results M20-24, 27 W60-64 100m!!
- 5hrs of 400m!
- >4hrs of Mile!
- >3hrs of 100m!
- 14hrs of Shot Put!
- 12hrs of LJ

